



# TRINITY COUNTY

## COMMUNITY DEVELOPMENT SERVICES


BUILDING ♦ PLANNING ♦ ENVIRONMENTAL HEALTH  
P.O. BOX 2819, WEAVERVILLE, CALIFORNIA 96093  
PHONE (530) 623-1351 ♦ FAX (530) 623-1353

Kim Hunter, Director

### MEMORANDUM

DATE: Friday, May 29, 2020

TO: Members of the Trinity County Planning Commission

FROM: Lisa Lozier, Deputy Director of Planning 

SUBJECT: Agenda Item 2 - Conditional Use Permit (Grocery Outlet P-19-19 & P-19-32)

---

Please find attached three additional letters in support of Grocery Outlet

The project, proposes the development of a 20,000 square-foot commercial retail facility (grocery store) on the project site (2.21-acres). Access to the site will be provided via driveways on SR-299 and Levee Road. A Conditional Use Permit is required for a commercial building with over 5,000 square feet of floor area and for an exception to the height requirement for architectural features that exceed the maximum building height of 25 feet in the C-2 zoning district.

**From:** [Roberta Dileo](#)  
**To:** [Lisa Lozier](#); [Info.Planning](#)  
**Subject:** GROCERY OUTLET - YES PLEASE  
**Date:** Tuesday, May 26, 2020 1:07:09 PM

---

## **I am in favor of getting the Grocery Outlet market in Weaverville.**

- **New local jobs**
- **Sales Tax Revenue**
- **Price competition with other shopping should lower resident costs**
- **Redevelopment of Hwy 299 site**
- **Building Dept Fee Income**
- **Contractor(s) for site will use local amenities**
- **Future repairs, electricity, water, gas from local sources**
- **Residents save time and travel costs to get local shopping**

As a former Bay Area resident, I have shopped the unique items found, since over 30 years ago, when they were known as the Canned Food Store in Berkeley. Scratched, dented, promo label changes, and items not well received at bigger chain grocery stores were bargains. Finding something you liked required a "better get it quick strategy" because many items were a one-shot deal. The hunt was fun.

Pleasant Employees. Clean Stores. In Alameda, CA where I lived for 30+ years, the local business district was fearful of getting a Grocery Outlet about two years ago. But guess what? Alameda residents are happy with the savings, new jobs include training, nearby businesses got extra visits, and the City of Alameda was thrilled with the extra sales tax revenue. The store reused an existing building (former Safeway) with parking lot. So not a huge revenue source for building permit fees. Change is tough and scary. Let the grocery stores work out their pricing, but competition should be good for Trinity County residents.

I try to combine multiple shopping needs when going to Redding to save on gas and travel time. But I always stop at Grocery Outlet to search for something unique, and get their less expensive but same quality produce, bakery, and cheeses and maybe try a new wine. Frozen chicken breasts and sausages are the meat items purchased for my freezer. Shopping in Redding "savings", more than pay for the gas. Getting some fast food not available in Weaverville is also a plus (Taco Bell a favorite). Shopping Grocery Outlet keeps me from shopping at Costco and Trader Joe's. Weaverville residents might rethink their frequency to spend there too. No more weekly/monthly stocking up. Maybe go 2 times per year? All stores do have their unique items.

I love our Holiday Market and will continue to shop there if Grocery Outlet comes to town. Fresh meat, pizza, fresh bakery, prepared meals, all the

variety in dairy and the freezer sections will get my business. Staff is the best too. BUT DO APPROVE the building of Grocery Outlet. The proposed site is an excellent one to redevelop. A few new jobs, additional sales tax revenue, the good competition for some lower pricing at Holiday Market and even Dollar General will be a benefit to local residents on fixed or lower income. Plus another benefit - I am all for saving wear and tear on my vehicles.

Sincerely,

Roberta Dileo, 1 ½ yr resident and property owner

150 Virginia St.

Weaverville, CA 96096-1143

510-865-1767 cell

530-623-3087 home

damsel\_d@pacbell.net

**From:** [Nadine Willis](#)  
**To:** [Info.Planning](#)  
**Subject:** Yes for a Grocery Outlet store here!  
**Date:** Wednesday, May 27, 2020 6:58:48 PM

---

To Whom It May Concern,

We definitely need another option for groceries! Holiday Market has high prices. Not every one can afford to continually pay what Holiday charges. Dollar General has some items but the store is not large enough to carry much in the way of groceries and compete with Holiday.

I shop at the two Grocery Outlet stores in Redding and purchase very good produce, cheeses, dairy, and meats at very reasonable prices (and other items, too).

Please approve the plans for the Grocery Outlet and give people a reason to shop locally instead of always having to go to Redding.

Thank you for your time! Sincerely, Nadine Willis

**From:** [Hope Riley](#)  
**To:** [Info.Planning](#)  
**Date:** Friday, May 22, 2020 5:33:25 PM

---

Yes we would really like to see a grocery outlet here it would be good for our community we need a variety